



**A.N.I.D.**

The Italian Association  
for Pest Management Companies



The International Event  
and Trade Fair for Pest  
Management and Sanitation

BolognaFiere, 30<sup>th</sup> March- 1<sup>st</sup> April 2022

# GENERAL REGULATION B1

To be filled in every part and sent to

ORGANISING SECRETARIAT

**Avenue mediA srl**

Viale Aldini 222/4 - 40136 Bologna

E-mail: expo@avenuemedia.eu

## EXHIBITOR BUSINESS NAME \_\_\_\_\_

### GENERAL CONDITIONS FOR PARTICIPATING TO PESTMED EXPO 2022.

Notes: "BolognaFiere" means International Fairs of Bologna Spa with headquarters in Bologna (Italy), Viale della Fiera, 20. "Organizer" means Avenue media srl with headquarters in Bologna (Italy), Viale Aldini 222/4. Avenue media, carrying out its business, organizes the PestMed Expo Event, scheduled at the Bologna exhibition center, from 30 March to 1 April 2022. Anid, National Association of Disinfestation Companies, is the licen- see of the name "Pestmed" of the Fair and is the exclusive reference for the scientific and institutional communication of the disinfestation sector of the event.

#### ART. 1 – ADMISSION TO EXHIBITION

The following can be admitted as Exhibitors:

- Italian or foreign companies exhibiting their products or services within the product sectors included in the Exhibition. If the manufacturing companies do not attend the Show, their exclusive or general agents or agents or representatives may be admitted.
- Trade Associations, Public Bodies and Bodies that institutionally carry out promotion, study, information and dissemination actions in the sectors involved in the Exhibition. Avenue media reserves the right to prohibit the presentation of the same products, samples or services in several stands of the same product sector.
- Italian or foreign companies that have had or have pending legal proceedings with BolognaFiere Spa and its subsidiaries or are insolvent against BolognaFiere itself cannot be admitted as Exhibitors.

#### ART. 2 – PARTICIPATION TO EXHIBITION

The application form must be submitted on the appropriate form duly completed, signed and countersigned, and will be an irrevocable proposal for the applicant and will mean the acceptance by him of these "General Conditions", (as well as the "Technical Regulations of the Exhibition, Safety Booklet of the "Regulations of the Exhibition Center", and of any other regulation relating to the organization and operation of the Exhibition and Exhibition Area). At the same time as submitting the application form, the applicant must pay a deposit (referred to in Article 3 of this regulation below). Applications for admission not accompanied by the payment of the deposit indicated above will not be taken into consideration. Avenue media will decide on it with full autonomy and with the sole obligation to indicate the reasons for non-acceptance exclusively for applications received by Avenue media at least 60 days before the opening ceremony of the Exhibition, if the applicant makes a formal request within 30 days of closing of the Exhibition. The applicant is required to provide any other documentation that may be requested to decide on the acceptance of the application and to verify - at any time - compliance with the conditions for participation in the Exhibition. If the application form is accepted, the applicant will be notified by means of a written communication which will give the status of participant to the Exhibition. In the event of joint participation or collective participation, the applicant

will not be able to accept Exhibitors of which Avenue media has notified him of non-compliance with prescriptions or obligations, also for other exhibitions, and failing that he will be solidly held towards Avenue media to fulfil the aforementioned provisions.

#### ART. 3 – PAYMENT TERMS – ADVANCE PAYMENTS – TERMINATION CLAUSE

The participation fee, the various essential services and the registration fee are indicated in the application form.

The participation fee includes the following services:

- All Risks and Civil Liability Insurance (mandatory);
- the company will be part of the official catalogue of the Event;
- Entrance passes for exhibitors, n. 1 car park as subsequently indicated in the Technical Regulations of the Exhibition and the supply of n. 50 invitation cards for customers.

The rate, expressed per square meter, or per lump sum, includes the rental costs of the exhibition space, including the services expressly indicated in the General Conditions of Participation, as well as the complementary events organized by Avenue media in relation to conventions and conferences.

In order to facilitate participation in the Show, the following "various essential services" (included in the registration fee) have been flat-rate:

- Connection and testing of the electrical system, with maximum power supplied up to 3Kw
- Supply of fire extinguishers according to law
- Daily cleaning of the stand
- Local advertising charges on the exhibitor's signs and company name
- Wifi connection

At the same time as submitting the application form, the applicant must pay Avenue media the advance payments indicated in the application form. By the starting date of the Exhibition, Avenue media will issue an invoice for the balance of the amount due for participation in the Exhibition on the basis of the assigned exhibition spaces, to be paid within the deadline indicated in the invoice. Exhibitors who have not paid the balance of the exhibition fee will not be allowed to enter for the preparation. In the absence of the above, Avenue media may consider the participation contract terminated without the need for a warning or a ruling by the Judge, but simply by notifying the interested party. In this case Avenue media, in addition to being released from any commitment and being able to dispose of the exhibition space by assigning it to other applicants, will have the right to forfeit the amount already received and in any case to the full payment, as a penalty, as well as any other consideration, deducting any amount already received for such securities and without prejudice to any right to compensation for any greater damages. If the application form is not accepted, the deposit will be returned, excluding as of now the applicant's right to any compensation for damage or interest.

#### ART. 4 – NON-COMPLIANCE AND DEFAULTS

In case of non-compliance with the provisions of this regulation and defaults of the obligations referred to in this contract - including also the case of

Location:



[www.pestmed.it](http://www.pestmed.it)

Organizing Secretariat:



www.avenuemedia.eu

non-payment, Avenue media may, taking into account the seriousness of the fact, arrange for the interested Exhibitor the following sanctions:

- do not activate the accessory services including all the utilities necessary for the regular functioning of the assigned exhibition space;
- refuse the delivery of car parking passes, exhibitor passes, catalogue and any other material connected with participation in the Exhibition;
- order the immediate removal of non-admitted products, with the power of direct and immediate intervention in the event that the Exhibitor does not comply immediately, without prejudice to further penalties;
- order the immediate closure of the stand, with the power of direct and immediate intervention in the event that the Exhibitor does not comply immediately, without prejudice to further penalties ;
- order the exclusion of the Exhibitor from subsequent editions of the Event.

In no case will the Exhibitor be entitled to reimbursements or indemnities of any kind and will in any case remain obliged to pay Avenue media in full the amount relating to the participation fees.

In any case, Avenue media will also be entitled to request compensation for damage and expenses incurred for the publication of the material supplied to the Exhibitor that may not be delivered, for the removal of the exhibited products and / or the closure of the stand and / or for the " possible preparation of the space for use, including the assignment to a different Exhibitor. Avenue media, by virtue of the aforementioned breaches, may request full compensation for the damage suffered, including both the resulting damage and the loss of profit.

### ART. 5 – ASSIGNMENT OF STANDS

The assignment of stands is the exclusive and autonomous responsibility of Avenue media. Any indications or special requests made by the Exhibitor are only indicative, cannot bind or condition the application form and therefore are considered as not affixed. In addition, Avenue media will have the right to move, or to transfer it to another exhibition area for reasons of force majeure, by giving written notice to the Exhibitor at least 20 days before the start of the Exhibition.

### ART. 6 – RIGHT OF WITHDRAWAL

The participant, who is unable to attend the Show, may withdraw from the contract by notifying Avenue media by registered letter with return receipt, at least 60 days before the start date of the Exhibition, without prejudice to the acquisition by Avenue Media of the advances agreed in the application form as a contractual penalty and without prejudice to any further right to compensation for any greater damages.

If, on the other hand, said communication is given less than 60 days before the start date of the Exhibition, the participant will be required to pay, including the entire participation fee, without prejudice to Avenue media's right for any greater direct and indirect damages.

In this case, Avenue media may in any case have access to the stand, even assigning it to other Exhibitors. If the notice of withdrawal is not even given and the Exhibitor does not prepare his stand, he will be considered in default in all respects and - without prejudice to the aforementioned acquisition by Avenue media as a partial compensation of the advances - will be held, in addition and to the payment of the balance of the participation fee, also to the reimbursement of direct and indirect damages suffered by Avenue media. Notwithstanding the foregoing, even in this case, Avenue media can still dispose of the stand even assigning it to other Exhibitors. Avenue media may withdraw from the participation contract at its decision up to three months (= 90 days) before the opening date of the Exhibition, and - for reasons relating to the organization of the exhibition and its regular running. In such cases, Avenue media will not be required to pay any indemnity or compensation but will have to return the registration fee and any participation fee already collected.

### ART. 7 – DELIVERY OF THE STAND

The stands will be made available to Exhibitors within the terms indicated in the "Technical Regulations of the Exhibition" and their set-up must be completed by the date indicated in the same "Technical Regulations of the Exhibition": failing this, the contract may be terminated due to non-compliance with the participant with the same procedures and consequences as per Art. 4.

Access to the Bologna exhibition centre can only take place after data has been accredited on the specific Gate BolognaFiere site; each Exhibitor will be sent a specific password to access the reserved area for accreditation. This password must be used to enter the names of the personnel and means of your company, as well as of the fitters and suppliers, who will access the exhibition centre. The Exhibitor is responsible for the possession of the technical-professional requirements of the companies that, in his name, will intervene in the exhibition centre. Avenue media in agreement with BolognaFiere will be able to define, also for the purposes of workplace safety regulations, particular criteria for access to the Exhibition Center during the set-up work as well as limit the access of vehicles outside the spaces and / or times defined by the Organizer. . In particular, if the vehicles and vehicles in general remain in the Exhibition Center for more than two hours, the amount of Euro 500.00 plus VAT may be charged to the Exhibitor through the password with which the vehicle was credited.

### ART. 8 - STANDS

The stands must be contained within the stand surface, as better indicated in the Technical Regulations of the Exhibition and their height must not exceed the height allowed by the aforementioned Regulations. The stand set-ups, regardless of their surface, are classified into Standard and Non-Standard according to the characteristics detailed in the Technical Regulations which here are intended as fully referred to and accepted by the Exhibitor.

For non-standard set-ups, the Exhibitor is obliged to send to Avenue media and BolognaFiere for approval, by the date indicated in the Technical Regulations for the Exhibition, the set-up project stamped and signed by a qualified technician. In the case that the Exhibitor is not in possession of a non-standard set-up project signed by a qualified technician, it is possible to request a prior verification from BolognaFiere using the appropriate form, available in any case at [www.befair.eu](http://www.befair.eu).

For non-standard structures, in the event that the relative project stamped and signed by a qualified technician is not sent to Avenue media and BolognaFiere, verification and validation will be carried out ex officio, with a charge to the Exhibitor up to a maximum of double the rate for the service indicated in the aforementioned technical forms.

It should also be noted that for non-standard set-ups, testing carried out exclusively by BolognaFiere is mandatory, with the Exhibitor charging the rate indicated in the aforementioned technical forms.

The Exhibitor is obliged to keep fire extinguishers of adequate quantity and quality in the stand in a clearly visible and accessible position, as provided by BolognaFiere.

The fittings and related systems must be built to perfect workmanship in compliance with accident prevention and fire prevention regulations. BolognaFiere will have the right to request the intervention of the Supervisory Commission for public entertainment venues.

The Exhibitor undertakes to comply with the regulations relating to public entertainment venues and to comply with all the requirements and formalities provided for by the "Technical Regulations of the Exhibition". Failure to deliver to Avenue media the declarations and documentation provided for in the "Technical Regulations of the Exhibition" for responsibility in the fields of fittings and electrical systems will give Avenue media the possibility of closing the stand and taking the most appropriate measures to ensure safety, without prejudice to any civil and criminal liability of the Exhibitor. Avenue media on the recommendation of BolognaFiere reserves the right to have fittings and systems not covered by the above provisions modified or renewed.

Any responsibility with regard to the static of the fittings, the execution and operation of the systems and any damage that may be suffered by people or things owned by BolognaFiere or third parties, is the sole responsibility of the Exhibitor. Failure to comply with these regulations and those on the subject contained in the Technical Regulations entitles BolognaFiere to take precautionary measures against the company, for example, with an irregular fire prevention position, which may result, in the event that additional measures are adopted to the global conditions of safety, the debit of the corresponding expenses that are previously assessed not less than 300.00 / module or the injunction of partial or total demobilization of the stand and the declaration of non-usability of the stand itself.

Failure to comply with safety rules can lead to a report to the legal authority.

## ART. 9 – RETURN OF THE STANDS

At the end of the Exhibition and not before, Exhibitors must remove the products and materials they have installed and, after obtaining the exit voucher from Avenue media, remove them from the Exhibition Center. The clearing of the stands must be completed by the date indicated in the "Technical Regulations of the Exhibition".

Should the Exhibitor leave his stand unattended before closing time on the last day of the Exhibition, Avenue media may apply a penalty up to a maximum of Euro 700 + VAT.

The Exhibitor is obliged to return the stand in the state in which it was entrusted.

During all phases of the Exhibition it is forbidden to leave waste materials and / or waste in the exhibition areas of the Exhibition Center. Residual materials relating to the set-up work must be disposed of by the Exhibitor and / or his representatives, and the hallways of the halls must be kept free of any type of resulting material or obstruction. As required by the law on environmental protection, exhibitors are obliged to declare how they intend to treat the residues of the stand-by filling in the forms of the Exhibition. In the event of failure by the Exhibitor to comply with the dismantling times and / or inertia in clearing the area, the Exhibitor himself expresses his irrevocable consent to take action ex officio considering what is left on the stand as waste material to be sent to public landfills and the Exhibitor will be required to reimburse all direct and indirect costs incurred for the evacuation, currently with a minimum of Euro 300.00 for every 9 m2 of surface and without prejudice to any reimbursement for further damages. Although the exit voucher cannot be issued to Exhibitors who have not settled any direct or indirect debt owed to Avenue media, it will not constitute a receipt for payment of the amounts due for participation in the Exhibition, and will be valid only for the vehicle indicated on the voucher itself. The participant expressly authorizes BolognaFiere to verify that in the vehicles and baggage of the Exhibitor and / or his representatives, leaving the Exhibition Center, there are no products and materials other than those installed in the stand and listed in the exit voucher, authorizing BolognaFiere to prevent the exit of products and materials not listed in the voucher. BolognaFiere assumes no responsibility for goods, materials and anything else left unsupervised by the exhibitors in the Exhibition Center.

## ART. 10 – ACCESS TO EXHIBITION CENTER

The Show is open to visitors and business operators with the required entry document, every day according to the timetable that Avenue media reserves the right to establish and possibly modify, even during the Show. Operators will still be able to access the Exhibition Center after completing the appropriate registration form.

To allow free entry for Exhibitors and their staff to the Show, Avenue media will prepare special cards whose regulations are contemplated in the "Technical Regulations of the Exhibition" and whose use entails acceptance of these regulations.

The Exhibitor is in any case responsible, in all respects, for the behaviour of those to whom he provides entrance cards, as well as the behaviour of his employees, auxiliaries and collaborators in carrying out the tasks assigned to them. Within the Exhibition Center, it is absolutely forbidden for anyone to promote offers or donations for recognized institutions, beggars, political, religious or partisan propaganda and in any case carry out activities not related to the purposes of the Exhibition.

## ART. 11 - SURVEILLANCE AGAINST THEFT - LIABILITY FOR THEFT AND DAMAGES - EXEMPTION OF LIABILITY OF BOLOGNAFIERE & AVENUE MEDIA - INDEMNITY CLAUSE

During the opening hours of the pavilions, the Exhibitor must supervise his stand directly or through his own staff. The Exhibitor is obliged to supervise the exhibition stand with his own staff during the entire opening period of the Exhibition. The Exhibitor is the sole custodian, for the entire duration of the Exhibition (including the set-up / dismantling period) of all materials, goods and furnishings present in the exhibition area. As guardian of the exhibition stand, the Exhibitor undertakes to indemnify BolognaFiere and Avenue media substantially and in court and to keep it harmless from any loss, damage, liability, cost or expense, including legal fees, deriving from the use of the stand and the exhibition space. assigned. While BolognaFiere provides a general day and night surveillance service within the Exhi-

bition Center for the entire duration of the Exhibition and for all the days scheduled for the preparation and clearing of the stands, it is exempt from any and all liability with regard to theft and / or damage that may occur to the detriment of the Exhibitor. The Exhibitor will also be liable towards BolognaFiere for all direct and indirect damages that for any reason are attributable to him or to personnel operating on his behalf (including damage caused by the fittings or systems carried out on his own or by third parties appointed by him. , even if tested by BolognaFiere).

## ART. 12 - INSURANCE - EXEMPTIONS, ASSUMPTIONS AND LIMITATIONS OF LIABILITY

The exhibitor will have the benefits from the following insurances issued by BolognaFiere:

- All Risks guarantee (including fire and theft) for material and direct damage to furnishings, fittings, equipment and goods in the stand, excluding money, valuables, valuables and the like and excluding software installed on electronic computers and excluding damage from non-use furnishings, fittings, equipment and goods during the period of the Exhibition: coverage of 40,000.00 at first absolute risk (including fire and theft), with an absolute deductible of 300.00 for any damage high to 600.00 for damage occurring after the closing of the Exhibition;
- guarantee for civil liability towards third parties, including fire damage: single ceiling 50,000,000.00;
- guarantee for civil liability towards exhibitor's employees: maximum per claim 3,000,000.00 with a limit of 2,000,000.00 per person;
- waiver by the Insurer of any compensation towards all Exhibitors and BolognaFiere.
- The insurance coverage indicated above is governed by the conditions and limitations that the Exhibitor may request from the Organizing Secretariat of the Exhibition, and which will be reported in the documentation relating to the Exhibition itself. These coverages do not exclude the liability of the Exhibitor for all risks which, according to the Exhibitor's independent assessment, were not guaranteed or which exceed the coverage limits indicated above. The Exhibitor himself will have to provide the appropriate supplementary coverage.

The insurance coverage indicated above is governed by the conditions and limitations that the Exhibitor may request from the Organizing Secretariat of the Exhibition, and which will be reported in the documentation relating to the Exhibition itself. These coverages do not exclude the liability of the Exhibitor for all risks which, according to the Exhibitor's independent assessment, were not guaranteed or which exceed the coverage limits indicated above. The Exhibitor himself will have to provide the appropriate supplementary coverage.

In particular, depending on the existence of a video surveillance system, the Exhibitor acknowledges that, in the event of theft, the related report to the Public Authority must reach the Insurer within seven days of the conclusion of the Exhibition and that failure to comply with the term may result in the loss of the right to compensation.

The Insurer will also handle the claims management and the settlement procedures at the end of the Event.

In any case, the Exhibitor undertakes to include the insurer's waiver of any recourse action against the Exhibitors and BolognaFiere in the supplementary coverages, and failing that, he will have to keep them relieved of any action that may be carried out against them.

Having acknowledged the above, the Exhibitor, however, (for himself and for his collaborators or agents) expressly exonerates BolognaFiere from any liability for losses or damage that for any reason may occur in the exhibition space assigned to him, during the course of the Exhibition or during the setting up and dismantling of the stand, and what is found therein, and assumes responsibility for any damage caused to third parties by the management of the exhibition space or by what is placed therein, and not covered in the terms and methods above indicated or activated by the Exhibitor himself.

The temporary importation of goods or goods of foreign origin for the exhibition as samples at the Exhibition must take place - at the expense of the Exhibitor - through the official freight forwarder of BolognaFiere, according to the procedures set out in the "Technical Regulations of the Exhibition", with exemption of any responsibility for the work of the official shipper also towards BolognaFiere.

## ART. 13 – COMPLAINTS

Any complaints relating to the organization and implementation of the Exhibition must be immediately notified in writing to Avenue media and in any case within seven days of the conclusion of the Exhibition. Subsequent complaints will not be subject to dispute with Avenue media.

## ART. 14 – INTELLECTUAL PROPERTIES

Both the products and goods on display and the stands that host them cannot be photographed, drawn or otherwise reproduced without the authorization of the respective exhibitors and Avenue media. However, Avenue media reserves the right to film, reproduce, disseminate and authorize the filming, reproduction and dissemination of internal and external overall and detailed views.

## ART. 15 – TEMPORARY IMPORTATION

The temporary importation of goods or goods of foreign origin for the exhibition as samples at the Exhibition must take place - at the expense of the Exhibitor - through the official freight forwarder of BolognaFiere, according to the procedures set out in the "Technical Regulations of the Exhibition", with exemption of any responsibility for the work of the official shipper also towards BolognaFiere.

## ART. 16 – DISPLAY OF PREFABRICATED STRUCTURE, CRANES, SCAFFOLDING, ETC. AND RULES FOR THE MACHINERY DISPLAYED IN OPERATION

For the display of prefabricated structures, tower cranes, self-erecting cranes and the like, scaffolding, temporary reinforcement and scaffolding in general, the Exhibitor as well as ensuring the full and scrupulous application of all safety standards, laws, regulations, of good technique, as well as dictated by experience and prudence, during the entire period of stay in the Exhibition Center undertakes to scrupulously observe the indications of BolognaFiere. The machinery on display cannot be operated, unless an exemption is issued in writing by the Operations Division of BolognaFiere, as long as this does not involve danger or nuisance. In this case, the machinery must be equipped with the necessary devices to prevent accidents, loud noises, bad smells, as well as the emission of gases and liquids; they cannot be operated, inside the halls, by internal combustion engines and must not involve the use of fuels or gas cylinders. In any case, they must comply with the laws, regulations and good technique and be accompanied by the related administrative documentation of the competent Authorities. The Exhibitor assumes all civil and criminal liability for any injuries and / or damages that may arise to third parties as a result of non-compliance and violation of the rules and / or indications in question at his own expense. BolognaFiere has the right to intervene directly to dispose or remove any structures from the Exhibition Center that do not comply with the above provisions.

## ART. 17 – TECHNICAL SERVICES

At the request of the Exhibitors and in compliance with the provisions contained in the "Technical Regulations of the Exhibition", BolognaFiere will provide the Exhibitors with the electricity service for both lighting and motive power and water and compressed air services. Furthermore, BolognaFiere reserves the right to activate, or to contract out or grant exclusives, for any service it deems useful to the participants, establishing the methods of operation. In particular:

- The connections and disconnections between the electrical system or the water system built by the Exhibitors, and respectively the junction box and the water outlets, can only be carried out by the companies authorized by BolognaFiere who will ensure compliance with the "Technical Regulations of the Exhibition".
- The stand cleaning service will be carried out by BolognaFiere from the last day of set-up and for the entire duration of the event.
- The connections and disconnections of telephone devices can only be made by the supplier authorized by BolognaFiere.
- For all portage, transport, loading and unloading operations, Exhibitors must use only the Official Freight Forwarder of BolognaFiere.
- Access to the pavilions is allowed only to electric vehicles.

The Exhibitor acknowledges that the "services" (both managed directly

by BolognaFiere and contracted, which are granted exclusively) ensure regular services within the normal commitment of the services themselves by individual users, and in any case exempts BolognaFiere, as well as contractors and service concessionaires, from any and all liability for any irregularities in the performance of the services themselves.

## ART.18 - PRINTED INFORMATION AND ON-LINE INFORMATION

Avenue media keeps the right to create the Catalogue and disseminate information (also in summary or abbreviated form) contained in the Application Form, on the Exhibitors and on the products and / or services presented by them, as well as on anything else displayed or presented, using the means and communication techniques (printed, CD ROM, Internet or other) that it deems most suitable without any responsibility for any omissions, errors or malfunctions.

The data shown will refer to applications for membership received and accepted up to 45 days before the opening date of the Exhibition. All this does not affect the right of Avenue media to change the assignment of the stands. The above also applies to the content of other information forms signed by the Exhibitor or his representative and made available to Avenue media also by means of IT tools.

## ART. 19 – COST OF ADVERTISING ACTIVITIES

Outside the assigned exhibition area, any form of propaganda and advertising must be carried out exclusively through BolognaFiere or the BolognaFiere Dealers and is subject to payment of the fee and related tax charges.

## ART. 20 – PARKING

For safety reasons, the parking spaces set up for exhibitors will be able to access - until all available spaces - only cars (therefore excluding all different vehicles such as commercial vehicles, trucks, etc.) equipped with the appropriate badge issued by BolognaFiere and parking is allowed only in the appropriate spaces and only during the opening hours of the District. It is strictly forbidden to park commercial vehicles and trucks of any kind within the District, even if only for short periods. It is also strictly forbidden to park cars outside the permitted spaces and after the closing time of the District. In the event of non-compliance with these provisions, BolognaFiere may take action to obtain the forced removal of the vehicle out of the parking lot, or the affixing of mechanical means to inhibit its use, at the risk and expense of the Exhibitor to whom the badge was issued. and the owner of the vehicle, who will remain jointly and severally liable with the Exhibitor for the related expenses. BolognaFiere reserves the right not to admit to the next edition of the Exhibition any Exhibitor who has not complied with the prohibitions described above, even through their own representatives. Each of the vehicle occupants must have a valid document for access to the Exhibition Center. Since the car parks do not have custody, BolognaFiere is exempt from any responsibility for custody of the vehicle and will not be liable for damage and theft of any kind.

## ART. 21 – SPECIAL PROHIBITIONS

In particular it is forbidden:

- any sale with immediate and on-site delivery of the goods to the buyer, with the exception of the sectors in which Avenue media provides that this is possible;
- the transfer and exchange, even partial, of the stand;
- the display of prices with the exception of the sectors in which Avenue media provides that this is possible;
- the display of products in contrast with the trade destination of the stand, as shown in the application form;
- the display of signs or samples, even simply indicative, on behalf of companies not listed in the application form and not represented;
- any form of advertising outside its own stand and in the Exhibition Center. The distribution of advertising material is allowed only in its own exhibition area;
- the use, for any purpose, of REMOTE PILOT VEHICLES (APR) inside the Exhibition Center. Any exceptions must be requested from the Operations Management of BolognaFiere, which reserves the right to evaluate, within the scope of the provisions of current legislation, the possibility of use in accordance with methods and procedures to be agreed.

- the use, within the Exhibition Center, of its own forklifts and lifting equipment;
- any spectacular or entertainment initiative, of any kind, nature and characteristics, even if limited to the stand or aimed at presenting products without the prior authorization of the BolognaFiere Management; it is also the exclusive responsibility of the Exhibitor to obtain any authorizations from the health and public safety authorities and, generally from the relevant bodies, for the above initiatives, if and as required;
- the dissemination of live and recorded music through the use of devices for the reproduction of music and sounds. Any exceptions may be authorized in writing by the Organizer only on condition that the Exhibitor does not cause disturbance and has fulfilled the legal obligations for the payment of the related rights.
- any form of unfair competition between the participants in the Event. To this end, the Exhibitor undertakes to accept, for exhibition purposes and to ensure the proper conduct of the Exhibition, all those initiatives that Avenue media may undertake to ensure the immediate termination of any possible unfair competition, or to protect other exhibitors.

The technical prohibitions issued for reasons of safety, hygiene and pollution in general, for people and things, as well as in order to prevent tampering with movable and immovable property of the Exhibition Center and the related provisions contained in the "Technical Regulations of Exhibition", are understood to be part of these General Contract Conditions, and the Exhibitor undertakes to strictly observe them.

Any exceptions may be issued, exclusively in writing, by the Operations Division of BolognaFiere. In the event of non-compliance with even one of the prohibitions indicated above, or those referred to in this article, BolognaFiere may apply the sanctions provided for in the "Technical Regulations of the Exhibition" and / or terminate the contract for participation in the Exhibition without the need for a ruling by the Judge, but simply by any written communication to the Exhibitor at his stand. This will result in the immediate closure of the stand and the withdrawal of the access documents to the Exhibition Center, without prejudice to the fees due by the Exhibitor.

#### **ART. 22 - POSTPONEMENT, REDUCTION OR CANCELLATION OF THE SALON**

The Organizer has the discretionary and unquestionable right to make changes to the dates of the Exhibition, without the Exhibitor being able to withdraw or otherwise dissolve the contract and free himself from the commitments undertaken. Furthermore, the Organizer may reduce the Exhibition, or cancel it in whole or in some of its sectors, without thereby being required to pay compensation, penalties or damages of any kind.

In such cases, the Organizer must communicate the changes implemented by written communication, by registered letter or certified e-mail, to be sent at least 15 days before the date scheduled for the start of the event.

#### **ART. 23 –FORCE MAJEURE**

Force majeure constitutes the occurrence of an event or circumstance ("Force Majeure Event") that prevents the execution of one or more contractual obligations, if and to the extent that it is proven:

- a) that the impediment is beyond reasonable control;
- b) that it could not reasonably have been foreseen at the time the contract was concluded;
- c) that the effects of the impediment could not reasonably have been avoided or overcome.

The conditions referred to in letters (a) and (b) are considered fulfilled, unless proven otherwise, in the presence of the following events: war (declared or not), invasions, acts of foreign enemies, extensive military mobilization on national or international territory; civil wars, riots, rebellions and / or revolutions, uprisings, acts of terrorism, sabotage or piracy; embargoes; need to comply with any governmental law or order, expropriation, requisition, nationalization; plague, epidemics, natural calamities or extreme natural events in general; explosions, fires, destruction of equipment, prolonged disruption of transport, telecommunications, information system or energy; boycotts, strikes and lockouts, occupation of the premises.

In the case that any Force Majeure Event should occur, the Organizer will be exempted from the obligation to fulfil its contractual obligations and from any liability for damages or any remedy for breach of contract, starting from the moment in which the impediment prevents the fulfilment,

provided that notice is given to the other party without delay. In the lack of timely communication, the exemption will take effect from the moment the communication reaches the other party. The other party may suspend the fulfilment of its obligations from the date of the communication.

If, due to a Force Majeure Event, it is necessary to postpone the Fair up to a maximum of 15 months, the Organizer will retain the sums already received (ie the registration fee and any other deposits), which may be used by the 'Exhibitor for participation in the event on the new dates.

If, due to a Force Majeure Event, it should be necessary to cancel the event, the Organizer, having fulfilled the commitments towards third parties and covering the organization expenses for whatever reason, will treat the Exhibitors up to a maximum of 20% of the total amount agreed without them being able, for any reason or for any reason, to claim any compensation from the Organizer.

In the case that any Force Majeure Event should occur, the Exhibitor will be exempted from the obligation to fulfil its contractual obligations and from any liability for damages or any remedy for breach of contract, starting from the moment in which the impediment prevents the compliance, provided that duly documented notice is given to the Organizer without delay. In the absence of timely communication, the exemption will take effect from the moment in which the communication reaches the other party who may suspend the fulfilment of its obligations from the date of the communication. If the Exhibitor, due to a Force Majeure Event, is unable to attend the Event, the Organizer will retain the sums already received (i.e. the registration fee and any other deposits), which may be used by the Exhibitor.

- without any guarantee on the variation of rates - for participation in the event in subsequent editions.

In order to be clear, it is specified that, in the case of a Force Majeure Event, the terms for communication provided for by art. 22

#### **ART. 24 - GENERAL PROVISIONS - CHOICE OF RESIDENCE - APPLICABLE LEGISLATIVE RULES - ITALIAN LAW AND RELATED TERRITORIAL COURT**

The Exhibitor is obliged to comply with the requirements that the Public Safety Authorities and those in charge of fire prevention, accident prevention and surveillance of premises open to the public should issue towards BolognaFiere. The Exhibitor and third parties operating in the Exhibition Center on its behalf must use personnel with an employment relationship, subordinate or self-employed, meeting the requirements of the laws in force (in social security, insurance, tax matters, etc.).

The Exhibitor elects his residence, for all legal purposes, at the BolognaFiere headquarters and accepts, exclusively, the Italian jurisdiction and the jurisdiction of the Bologna Court. The relationship between BolognaFiere, the Exhibitor and any third parties is governed exclusively by Italian law.

#### **ART. 25 – RELATIONS WITH BOLOGNAFIERE**

The Exhibitor acknowledges that the Exhibition will take place in the BolognaFiere Exhibition Center and undertakes to observe, and have its employees and collaborators observe, the regulatory provisions issued by BolognaFiere. The Exhibitor declares to have read the BolognaFiere Code of Ethics available on the website [www.bolognafiere.it](http://www.bolognafiere.it), to share and fully accept its contents, aware of the possible consequences and penalties resulting from the violation of the principles and rules set forth therein. BolognaFiere will therefore be entitled - in the event of non-compliance with these obligations, with any of its own regulatory provisions and with all legal provisions - to intervene directly, also acting with its own service personnel in the ExhibitionCenter.

#### **ART. 26 – PROCESSING OF PERSONAL DATA**

Information to the interested party pursuant to art. 13 of Regulation (EU) no. 2016/679 and consent. - The Organizer (hereinafter, the "Company") undertakes to process the personal data you have made available in compliance with the provisions of Regulation (EU) no. 2016/679, as well as the guidelines and provisions of the Data Protection Authority and any other applicable legislation.

The personal data you have made available, in compliance with the consent to the processing provided by you, may be used for the following purposes: (i) the establishment and execution of the contractual relationship, as well as the fulfilment of all regulatory requirements, fiscal and administrative instrumental, functional, correlated and / or in any case useful for

the purposes of establishing and carrying out the contractual relationship (including the activities necessary for the ordinary management of the exhibition); (ii) the preparation of studies and statistical and market research; (iii) the organization of events and meetings, including promotional ones, as well as personalized meetings with other sector operators, making the data concerning you available to the latter; (iv) the publication of your company data in the catalogue, on the website, on the guide map of the Exhibition, on any press releases, communications by e-mail and promo mail relating to the Exhibition (including the performance of the activities necessary for the management of the publication on line and off line); (v) the sen-

ding of information and commercial communications, also of a promotional nature, of advertising material also relating to the editions of subsequent years of the Exhibition, of offers of goods and services by post, Internet, telephone, e-mail, MMS, SMS from Italy or abroad (also from countries outside the European Community) from the Company or from physical or legal entities that collaborate in the Company's commercial activities, from companies specialized in telemarketing, from parent companies, subsidiaries and / or associates, and in any case by all the companies of the BolognaFiere Group.

#### Informativa Privacy

With reference to the personal data you have provided, pursuant to EU regulation 2016/679, we inform you of the following: the data controller is Avenue Media srl with registered office in Viale Antonio Aldini, 222/4 - 40136 Bologna, in the person of the its legal representative. The data you provide will be used for the purpose of participation in the event and for the management of operational and accounting secretarial activities. Full text of privacy information on [www.avenuemedia.eu](http://www.avenuemedia.eu) on the "privacy information" page.

I, the undersigned, authorize the processing of data according to the purposes and other indications contained in the information  yes  no

*The release of the data is to be considered optional, but any failure to provide it makes it impossible to proceed with your accession and with the related provision of the service.*

I, the undersigned, authorize the sending of periodic newsletters to be informed of the event in question and future initiatives organized by the company  yes  no

Date

**Signature and stamp** Exhibitor in acknowledgement

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